AKI PEIJU

Business-Driven Technology | Digital Transformation | Customer Experience



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in <u>linkedin.com/in/akipeiju</u>

"I like to focus my energy into business, people and sensemaking. My proactive attitude has been recognized by colleagues and clients. I am approachable, like to laugh and experiment new things. Transparency and goodwill are essential for me. I believe in empowering others and love to see them shine and perform their best as a result"

SKILLS AND STRENGTHS

Leadership & management

Coaching approach to leadership Client lead & management Strategic planning & implementation

Business and design (CEM)

Business models Data-driven approach Human-centered design Operational processes

Business technology

Digitalization IoT, RPA/AI, VR APIs, APPs, WEBs, microservices Corporate Architecture, ERPs

Personal strengths

Creative and fast learner High-level problem-solving skills Strong communication skills Positive mindset

PROFESSIONAL EXPERIENCE

Peiju Partners Oy, entrepreneur, CEO 2020 >

Business-Driven Technology, Digitalization, Customer Experience Management, Innovations, CDO/CTO/CIO Services, Program- and change management

Eezy/VMP Oyj, 2019 - 2020

CTO and Member of Executive Board, 05/2019 - 09/2020

CTO/CDO role was carve out from company strategy and technology organization was rampdown at 18.8.2020.

Leading the technology and digital journey for Eezy Group which merger the next brands:

VMPvaramiespalvelu#Personnel#eezy#enjoy#voima#extraajat#corpo ratespritit#smile

Administer Group / Enfo Oyj, 2016 - 2019 CIO & CTO and Member of Executive Board 02/2018 - 05/2019

Leading the technology and digital journey for Administer Group which merger the next brands.

- Administer#silta#adner(former Enfo Oyj FPS unit)
 - Please see the press release in the following link; <u>http://www.administer.fi/administer-kasvaa-ostamalla-enfon-talousprosessipalvelut/</u>

Head of Application and Technology, Member of Executive Board 09/2016 - 02/2018

Head of RPA and AI, Head of Analytics and Cloud services for Financial Process Services (Enfo Oyj FPS unit).

3gamma Oy / Pyroll Group, 2014 - 2016

Head of Sales and Business Development, Member of Executive Board 08/2015 - 09/2016

Heading Sales and Business Development function.
Working for Pyroll Group Ltd for Interim CIO (part time).

CIO and Member of Executive Board, 09/2014 - 08/2015

> Leading the technology department rampup and rampdown.

Euroclear Group (Finland)

Head of Product Acceptance 05/2013 - 09/2014

> Program Director for new development.

Smartum Group

CIO and Member of Executive Board 10/2009 - 05/2013

> Change leader and business developer for new era of the company.

Other work experience (Nokia, Uponor, Tieto...) 01/2000 - 10/2009

LANGUAGES

Finnish	Native
English	Excellent verbal and written (Fluent)
Swedish	Good verbal and written
German	Medium
Russian	Beginner

PERSONAL INTERESTS

Travelling, books, good food, fishing, snowboarding, mountain biking, everyday exercise and socializing with family & friends

. 360-DEGREE

References available upon request.

EDUCATION

Lappeenranta University of Technology Master of Science (economics) 2000 ->

Major: supply management, secondary subject: Information technology

Helsinki Business Polytechnic BBA 2001

> Majors: Finance, information technology and marketing

Mercuria Business School Business School Graduate 1996

> Major: Marketing

RELEVANT TRAININGS

Leadership Development Programme

11/2016 - 02/2017, Krauthammer Group

PPS, Practical Project Steering (Senior Project Manager degree)

Step1 Diploma, 03/2005 TietoEnator Corp, Finland

Management/Leadership degree (JET, johtamisen

erikoisammattitutkinto) Diploma, 08/2002 - 02/2004 Amiedu, Finland

ISEB

Foundation Certificate in Software Testing, Diploma, 02/2004 TietoEnator Corp

Project Manager

Diploma Artemis Consulting, Finland 09/2001 (3 days)

RECOMMENDATIONS (on request)