# AKI PEIJU

# Business-Driven Technology | Digital Transformation | Customer Experience



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in <u>linkedin.com/in/akipeiju</u>

"I like to focus my energy into business, people and sensemaking. My proactive attitude has been recognized by colleagues and clients. I am approachable, like to laugh and experiment new things. Transparency and goodwill are essential for me. I believe in empowering others and love to see them shine and perform their best as a result"

#### SKILLS AND STRENGTHS

#### Leadership & management

Coaching approach to leadership Client lead & management Strategic planning & implementation

#### **Business and design (CEM)**

Business models Data-driven approach Human-centered design Operational processes

#### **Business technology**

Digitalization IoT, RPA/AI, VR APIs, APPs, WEBs, microservices Corporate Architecture, ERPs

#### **Personal strengths**

Creative and fast learner High-level problem-solving skills Strong communication skills Positive mindset

# PROFESSIONAL EXPERIENCE

## Peiju Partners Oy, entrepreneur, CEO 2020 >

Business-Driven Technology, Digitalization, Customer Experience Management, Innovations, CDO/CTO/CIO Services, Program- and change management

#### Eezy/VMP Oyj, 2019 - 2020

#### CTO and Member of Executive Board, 05/2019 - 09/2020

CTO/CDO role was carve out from company strategy and technology organization was rampdown at 18.8.2020.

Leading the technology and digital journey for Eezy Group which merger the next brands:

VMPvaramiespalvelu#Personnel#eezy#enjoy#voima#extraajat#corpo ratespritit#smile

#### Administer Group / Enfo Oyj, 2016 - 2019 CIO & CTO and Member of Executive Board 02/2018 - 05/2019

Leading the technology and digital journey for Administer Group which merger the next brands.

- Administer#silta#adner(former Enfo Oyj FPS unit)
  - Please see the press release in the following link; <u>http://www.administer.fi/administer-kasvaa-ostamalla-enfon-talousprosessipalvelut/</u>

# Head of Application and Technology, Member of Executive Board 09/2016 - 02/2018

Head of RPA and AI, Head of Analytics and Cloud services for Financial Process Services (Enfo Oyj FPS unit).

#### 3gamma Oy / Pyroll Group, 2014 - 2016

Head of Sales and Business Development, Member of Executive Board 08/2015 - 09/2016

Heading Sales and Business Development function.
Working for Pyroll Group Ltd for Interim CIO (part time).

#### CIO and Member of Executive Board, 09/2014 - 08/2015

> Leading the technology department rampup and rampdown.

#### **Euroclear Group (Finland)**

Head of Product Acceptance 05/2013 - 09/2014

> Program Director for new development.

#### **Smartum Group**

#### CIO and Member of Executive Board 10/2009 - 05/2013

> Change leader and business developer for new era of the company.

Other work experience (Nokia, Uponor, Tieto...) 01/2000 - 10/2009

#### LANGUAGES

Finnish	Native
English	Excellent verbal and written (Fluent)
Swedish	Good verbal and written
German	Medium
Russian	Beginner

## PERSONAL INTERESTS

Travelling, books, good food, fishing, snowboarding, mountain biking, everyday exercise and socializing with family & friends

#### . 360-DEGREE

References available upon request.

# **EDUCATION**

#### Lappeenranta University of Technology Master of Science (economics) 2000 ->

Major: supply management, secondary subject: Information technology

#### Helsinki Business Polytechnic BBA 2001

> Majors: Finance, information technology and marketing

#### Mercuria Business School Business School Graduate 1996

> Major: Marketing

## **RELEVANT TRAININGS**

# Leadership Development Programme

11/2016 - 02/2017, Krauthammer Group

# PPS, Practical Project Steering (Senior Project Manager degree)

Step1 Diploma, 03/2005 TietoEnator Corp, Finland

# Management/Leadership degree (JET, johtamisen

**erikoisammattitutkinto)** Diploma, 08/2002 - 02/2004 Amiedu, Finland

#### ISEB

Foundation Certificate in Software Testing, Diploma, 02/2004 TietoEnator Corp

#### **Project Manager**

Diploma Artemis Consulting, Finland 09/2001 (3 days)

**RECOMMENDATIONS (on request)**